

# Trust - The Nordic Gold



Nordiska  
ministerrådet

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# Together we are stronger

- 26 million inhabitants
- One of the strongest economies in the world
- High level of education
- Innovative power – creativity
- Welfare – fair distribution
- 200+ years of peace between the countries



# The Nordic Co-operation

- One of the oldest and most comprehensive regional collaborations in the world
- After WW2, small countries needed to work together
- Nordic Council (1952) – Inter-parliamentary forum
- Nordic Council of Ministers (1971) – Inter-governmental body



# On Social Trust and Why it is Important

- To what extent you trust a person that you have had no previous relation with
- How you look upon the moral in the society you live in
- Benefits the economy, increases happiness and well functioning societies





# Levels of trust in Europe

Country	Mean
Denmark	6.90
Finland	6.74
Norway	6.62
Sweden	6.25
Netherlands	6.03
Switzerland	5.72
Estonia	5.57
United Kingdom	5.37
Ireland	5.23
Israel	5.17
Germany	5.17
Belgium	5.02
Austria	4.98
Lithuania	4.94
Spain	4.83
France	4.61
Czech Republic	4.59
Hungary	4.17
Slovenia	4.07
Poland	3.92
Portugal	3.63

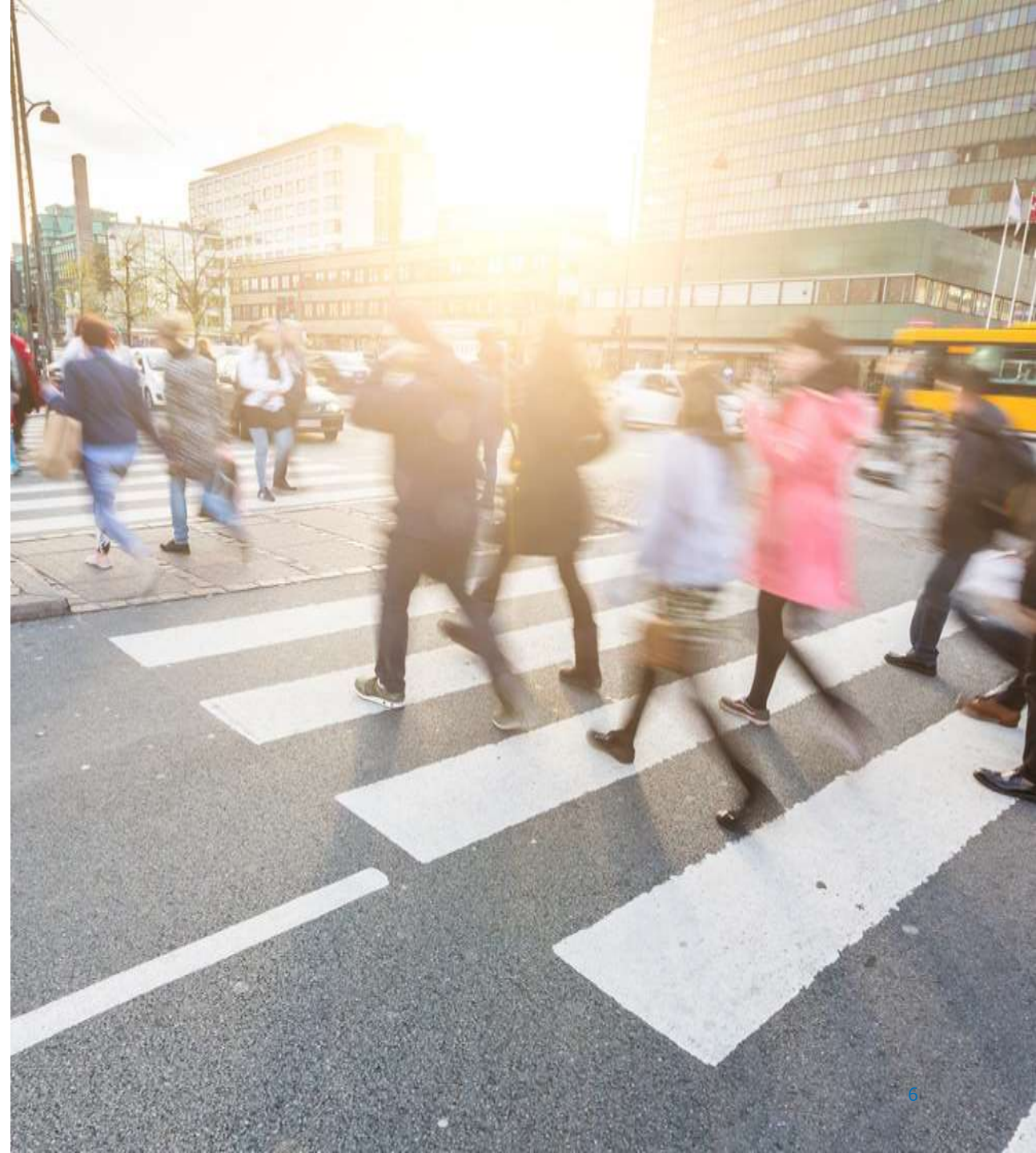
Latvia 4,12 (2008)





# How is Trust Created?

- (Economy)
- Creating cohesive societies
  - Trust in government and institutions
  - Role of civil society



# Some Challenges

- Increased corruption
- More heterogenous societies



# How to Fix (or even Increase) Trust

- Create trust in government
- Support local organisations and communities





Paldies  
Thank you  
Tack

